THE GOVERNING BOARD OF THE JOINT POWERS AGENCY OF THE STANISLAUS ANIMAL SERVICES AGENCY (SASA)

Meeting Minutes

Regular Meeting

Thursday

November 19, 2015

Members Present:

Toby Wells, City of CeresTim Ogden, City of WaterfordRaul Mendez, City of HughsonJody Hayes, Stanislaus CountyCapt. Andy Schlenker, Alternate City of Modesto

Members Absent:

Ken Irwin, City of Patterson

Staff Present:

Annette Patton, Executive Director Martha Ruano, Manager II Deirdre McGrath, Deputy County Counsel Linda Ford, Confidential Assistant Jewel Warr, Chief Executive Office

Guests and Dignitaries:

Jim De Martini, Stanislaus County Supervisor

The meeting was called to order at 9:07 a.m. by Toby Wells, Chair.

Roll call: See above

Public Comment: None

Approved the Agency Board Meeting Minutes of September 17, 2015 (Mendez/Schlenker–4/0) Note: Tim Ogden was not present for the vote.

Correspondence: None

New Business:

A. Discussed Adoption Programs for January, February and March 2016. Annette wanted to go on record with the following new approach promotions for SASA beginning in January, which coincides with our 5 year anniversary. Jody requested that SASA share the marketing program with the JPA Board.

Toby suggested a measurable survey be provided to see how public perception changes with the new promotions.

- B. Discussed the PetSmart Grant Application PetSmart is currently going through a reorganization, which has delayed their grant processes. They will be accepting grant applications again, after the first of the year.
- C. Discussed a Plan for Unexpended Public Facility Fees The options are to use the dollars to reduce Debt Service to the partners or leave the money in the PFF fund and use it for renovations or new construction in the facility. An action item will be placed on the March Agenda for further consideration, and will include exact dollar amounts due to each partner. In addition, the Board would like to see a bullet list of how the money could be utilized for the facility.

Director Report:

- a. Sharing the Annual Report at City and County Board meetings. Annette thanked both and asked to come back for future annual reports and would like to include an additional visit for public education.
- b. Best Friends Society grant application has been submitted.
- c. PetSmart grant SASA will apply at the first of the year.
- d. IT Technology grant through SBT. SASA submitted three applications for IT solutions.
 - 1. Citizens to have access to their own account.
 - 2. Customer Service IVR Voice activated license pay.
 - 3. Web Mobile Chameleon System Tablets for Canvassing allowing on site live data as well as data entry.

After the first of the year, we should know if these applications have been approved.

- e. SASA staff assigned in the Adoption Center with volunteers.
- f. Stories will be shared with David Jones, County PIO for the County website, and with Amy Vickery, the City of Modesto PIO.
- g. Dog license amnesty was held in October with 1107 new licenses sold. (There are Penalties, Late Fees and Fines; we will add language to clarify the differences and what is waived for future amnesties.)

- Revenue for court fines have increased due to the Automation of Administrative Citations. Expenditures are currently 31% which is just slightly under budget, which should be 33%
- i. PetCo has asked SASA to think about bringing dogs to their store for adoption.
- j. We have an upcoming visit with Dr. Hurley, the U.C. Davis Veterinarian in charge of Shelter Medicine. We will discuss cutting edge programs for the overpopulation of Pit Bulls and Chihuahuas. Jody Hayes shared that trends need to go down, putting strategies in place to reduce intake or manage animal population in the community, education being key.

Annette would like to apply for larger grants to use for spay/neuter in the highest intake zip codes. February is SPAY month with free spay/neuter for Pit Bulls and Chihuahua's from high intake zip code areas.

k. Adopt me now vests were purchased. Christmas parades are scheduled in local communities. Staff or volunteers will attend the parades. Dogs walked will be wearing the new vests with the words "Adopt Me Now."

Member Referrals: Clinic Update – Due to some recent concerns, SASA did speak with veterinarian next door. Jody Hayes asked SASA to establish a relationship and meet once a month with the veterinarian to discuss what is working well and where there can be improvement. Perception is key, due to the fact that this is a Government owned building, where a higher level of scrutiny is a fact.

Adjourned Regular Meeting at 10:25 a.m.

ATTESTED: Linda Ford, Clerk of the Governing Board of the Joint Powers Agency of the Stanislaus Animal Services Agency State of California

(The above is a summary of the minutes of the Governing Board of the Joint Powers Agency. Complete minutes are available from the Clerk at Stanislaus Animal Services Agency, 3647 Cornucopia Way in Modesto, CA.)